

**PRESS RELEASE**  
**Wellen, 13<sup>th</sup> April 2015**



## ***Pregis Europe announces Company Name Change***

**WELLEN, BELGIUM (13 April 2015)** – Pregis Europe announces today that it will trade under the iconic name of **Jiffy Packaging** across the whole of its European operations from 1 May 2015. This exciting re-branding programme follows the acquisition of the European business by Airpack, S.p.A, Lodi, Italy, from Pregis Corporation in May 2014.

Already in use for 50 years in the UK, the name Jiffy Packaging is highly regarded, and renowned for manufacturing quality, leading edge protective packaging solutions across all product groups, into many wide and varied industries.

“This name change is part of our strategy to become a leading European manufacturer of polyolefin foam and bubble film, converted into a wide range of products, supplied into an extensive variety of applications and industries.” says CEO Mark Köllmann.

“We are implementing a strategic restructuring and investment program to accelerate our growth and develop new innovative products for new markets. In parallel, we continue to focus on supplying our well-known brands to the vast markets we serve, whilst offering first-class customer service.

We believe the Jiffy name will bring a united identity to our operating businesses creating confidence and brand synergy no matter where our customers trade with us across Europe”

### **About Jiffy Packaging Europe:**

Jiffy Packaging Europe is a leading manufacturer of polyolefin foam and bubble film products for a wide variety of end-applications in various market segments including protective packaging, automotive, building and construction.

For more detailed information, visit our new website: [www.jiffypackaging.com](http://www.jiffypackaging.com)

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