

**PRESS RELEASE**  
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***Jiffy unveils new liveried trailer fleet***

Jiffy Packaging has unveiled a new fleet of striking branded trailers which illustrate the breadth of Jiffy's product range.

Created under the guidance of Jiffy's sales and marketing director, Fiona MacDougall, the twelve new trailers feature a high impact design which showcases products including Jiffy's bubble film, bubble lined mailers, sheet and technical foams.

Speaking about the new trailers, MacDougall said, "We wanted to create a design which was at once visually stimulating and communicated our wide and varied portfolio to illustrate we're much more than a manufacturer of Jiffy mailing bags.

"The space on the trailers has allowed us to do just that and we are delighted that the new fleet will be helping us to spread our range message up and down the UK's road network."

The new trailers were handed over to MacDougall and Jiffy's managing director, Max Weller, by Whistl divisional director, Dean Hulse who said, "The addition of Jiffy branded trailers to the Whistl fleet demonstrates our long term commitment to the Jiffy-Whistl partnership, whilst providing Jiffy with an alternative way to promote their brand and product range."

Earlier this year Jiffy announced that they had awarded a three year logistics contract to Whistl who manage the transport requirements for Jiffy's manufacturing site in Winsford, Cheshire, and deliver products into key customers including Antalis Packaging and B&Q.

Website [www.jiffy.co.uk](http://www.jiffy.co.uk) or contact us on 01606 867 200.

**About Jiffy Packaging Europe:**

Jiffy Packaging is a leading manufacturer of polyethylene foam and bubble film products for a wide variety of end-applications in various market segments including protective packaging, automotive, building and construction.

For more detailed information, visit our website: [www.jiffy.co.uk](http://www.jiffy.co.uk)

**For all media correspondence:**

Press contact: Diana Stephenson, Calvin Marketing, 01477 571888 [diana@calvinm.co.uk](mailto:diana@calvinm.co.uk)