

PRESS RELEASE
2nd May 2017



Jiffy Packaging attains Business Superbrands® status

Jiffy Packaging has been named in the Business Superbrands® listings for 2017.

Superbrands® is a listing of the UK's strongest brands published annually since 1995. The brands are chosen by an Expert Council of B2B marketing experts and 2,500 individual business professionals from across the UK*.

Speaking about the recently announced accolade, Fiona MacDougall, responsible for Jiffy's Marketing said, "It is an absolute honour to be acknowledged within Business Superbrands® sitting alongside some of the most significantly well-known and much loved British brands. Jiffy celebrated the 50th anniversary of the business in 2014, and we are proud that our heritage, quality and strength of brand has been granted this recognition".

- *Source www.superbrands.uk.com

For more information, please contact Jiffy on 01606 867200 or visit www.jiffy.co.uk.

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Editor's notes

About Jiffy Packaging Europe:

Jiffy Packaging is a leading manufacturer of polyethylene foam and bubble film products for a wide variety of end-applications in various market segments including protective packaging, automotive, building and construction.